



# Grow your Business through government contracts

Tennessee Manufacturing Extension Program

## Procurement Technical Assistance Center



### MILITARY PACKAGING & RFID SEMINAR

#### Locations

(8 am – 1:30 pm)

#### **Knoxville, Tennessee**

Tuesday, March 20, 2007  
UT Conference Center  
600 Henley Street  
4th Floor

#### **Franklin, Tennessee**

Wednesday, March 21, 2007  
Cool Springs  
Life Sciences Center  
389-A Nichol Mill Lane

#### **Jackson, Tennessee**

Thursday, March 22, 2007  
West TN Agricultural  
Experiment Station  
605 Airways Blvd

*We help  
manufacturers go  
from good to great!  
YOU'RE NEXT...*

#### **An Introduction To DOD's Packaging Specifications**

RFID (radio frequency identification) is a fast, automatic identification technology similar in application to bar code technology but uses radio frequency (RF) instead of a visual scanner to transfer data between a reader and an item being tracked. Since high performance systems can read data on tags at a speed of at least 40 tags per second, RFID can be data collection at warp speed without human interaction; a highly efficient wireless alternative for item management tracking.

#### Key Topics

- Review of Packaging and Marking Requirements in Department of Defense Solicitations and Contracts.
- Location and Interpretation of Packaging Specifications
- An Update on RFID (Radio Frequency Identification) Requirements and Strategies for Implementation.
- Information Regarding the Characteristics of Packaging Materials, Design of Cushioning Systems, and Hazardous Material Concerns.

#### **Featuring:**

Mr. Ted Hollanders, Packaging Field Support Representative,  
Defense Contract Management Agency.

#### **RFID Luncheon Speakers:**

Jay Fryman, Exec. Director, IDentiTRAK Technologies,  
[www.identitraktech.com](http://www.identitraktech.com)

Paul Reed, President, Business Resource Solutions, [www.brs.cc](http://www.brs.cc)

Lynn Heer and Jane Basham, CompTIA RFID+ Certified Consultants  
University of Tennessee Center for Industrial Services

<http://www.cis.tennessee.edu>

**Registration only \$50 per person/Lunch provided/Please RSVP**

**before March 14th**

**(888) 763-7439**



**Center for Industrial Services**

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